# FAIRBAIRN GOLF CLUB

### A little about us

Fairbairn Golf Club is situated on the Fairbairn precinct, located at the north-east corner of the Canberra International Airport. Access is via Glenora Drive, off Pialligo Avenue (the road to Queanbeyan). It is a full 18-hole par 70 course with well-maintained grass greens and fairways defined by established pine trees. There are bunkers, mounds and water hazards to add to the golfing challenge, but the rough is kept manageable to minimise frustration and add to the enjoyment of your round.

In 1953 a six-hole course with sand greens was built on a vacant area of RAAF Base Fairbairn by a group of volunteer serving personnel. By 1965 the course had expanded to nine holes with grass greens - the turf coming from the old Royal Canberra Golf Club when it was forced to relocate owing to the filling of Lake Burley Griffin. At that time the Club was known as RAAF Golf Club Fairbairn, with membership and indeed access largely restricted to serving personnel. In 1998 the name of the Club was changed to the ADF Golf Club and in a sign of the times the Department of Defence made it clear that historical subsidies in the form of things like 'free' electricity and water, cleaning, waste disposal etc. could not continue indefinitely and the Club would need to become self-supporting. This process of sometimes painful transition commenced in the late 1990s, led to the registration of 'Fairbairn Golf Club incorporated' in 2004 and culminated in 2010 when a formal lease (The Defence Licence) was negotiated, giving the club security of tenure for an initial period of seven years in return for an annual rent. This lease was renewed in 2017 out to 2025.

The Club's Masterplan was published in late 2023 to shape course development over the next 5 to 10 years. This plan will ensure course development is managed systemically with a focus on remaining a challenge for player levels.

For nostalgia buffs, there is also a patchy pictorial record of the evolution of the course, drawing upon a number of aerial photographs and other documents held by the Club.





### What we can do for you

With over 35,000 rounds of golf played annually, including a large number of social players, over 800 members and multiple corporate golf days, Fairbairn Golf Club offers the perfect opportunity for your business to reach a large audience at a low cost.

On top of the large number of players who play at Fairbairn Golf Club, we are also able to show a return on investment through our prize voucher program. Last financial year our members generated over \$100,000 in prizes with these being returned through both our sponsor's businesses and the Club.

Fairbairn Golf Club has a dedicated sponsorship team who will be responsible for the agreed outcomes to achieve maximum value and exposure of your sponsorship. This will ensure your partnership with Fairbairn Golf Club is a win-win situation.





## **Corporate Sponsorship Package**

#### **\$TBA - 12 Month Term**

The Corporate Sponsor provides an opportunity to ''get on board'' with a progressive club within the Canberra district.

In return, as a sign of our appreciation we will tailor a package for you that may include:

- Company Logo on Club entry (Company to provide the sign).
- Your business name displayed at the Fairbairn Golf Club's major events.
- Your business name displayed on the sponsors page on our Web Site and your details included in our regular newsletters.
- · Membership of the Fairbairn Golf Club.
- Club shirts.
- Invitations to our annual Sponsor Day.
- Your own 20 Person Corporate Golf Day (excluding catering).
- · Complimentary "Round of Golf Vouchers @ Fairbairn".
- Inclusion in our prize voucher program for redemption through your business.
- Naming rights sponsor for one of the significant events on our calendar:
  - Men's and Women's Fairbairn Opens
  - Legends Pro-Am
  - Club Championships
  - ANZAC Day Cross Country
  - Monthly Medals
- Other case by case arrangements such as:
  - Equipment or facilities sponsorship
  - Club uniforms or team sponsorship





## **Gold Hole Sponsorship Package**

#### \$3500 (incl GST) - 12 Month Term

Hole Sponsorship is aimed at involving the business community at large to associate with the Fairbairn Golf Club.

Your company / business details will be displayed on a advertising board on a tee off area located on our course. (Sponsor to provide the sign)

In return, as a sign of our appreciation for your sponsorship may include\*:

- 2 x Full Memberships for new members of the Fairbairn Golf Club.
- Sponsor Logo on Newsletters and the Fairbairn Golf Club Website.
- 2 x Club shirts.
- Invitation for 4 Guests at our Sponsor Day.
- 10 complimentary "Round of Golf Vouchers @ Fairbairn".
- Corporate Banner displayed on course during the Fairbairn Open.
- Ability to promote your business through our social media and 'oncourse'.
- Option for inclusion in our prize voucher program for redemption through your business.



<sup>\*</sup> Sponsorship packages can be tailored to reflect your individual requirements.



## Silver Hole Sponsorship Package

#### \$2000 (incl GST) - 12 Month Term

Hole Sponsorship is aimed at involving the business community at large to associate with the Fairbairn Golf Club.

Your company / business details will be displayed on a selected advertising board on a tee off area located on our course. (Sponsor to provide the sign)

In return, as a sign of our appreciation for your sponsorship may include\*:

- One Full Membership for new members of the Fairbairn Golf Club.
- Sponsor Logo on Newsletters and the Fairbairn Golf Club Website.
- One Club shirt.
- Invitation for 2 Guests at our Sponsor Day.
- 5 complimentary "Round of Golf Vouchers @ Fairbairn".
- Corporate Banner displayed on course during the Fairbairn Open.
- Ability to promote your business through our social media and 'oncourse'.
- Option for inclusion in our prize voucher program for redemption through your business.



<sup>\*</sup> Sponsorship packages can be tailored to reflect your individual requirements.